

Sheil Land Associates Ltd

LITERARY, THEATRE AND FILM AGENTS
RM 9-25 LABS House, 15-19 Bloomsbury Way, London, WC1A 2TH
Lucy Fawcett:
020 7405 9351 | lfawcett@sheilland.co.uk

Preethi Nair

Author/Playwright/Screenwriter/Journalist

“A one-woman whirl wind” - HarperCollins
Winner of the Asian Woman of Achievement award.
'Pru' Menon' (her alter ego) was short-listed for PPC Publicist of the Year.

Preethi Nair left her job as a management consultant to publish her first novel *Gypsy Masala*. Rejected by publishers, she set up a publishing company and an ‘international PR agency’ in her bedroom. She appointed feisty director ‘Pru Menon’ (an alter ego) to energetically hype her book. Working as several different people and with a frenetic double life, Preethi successfully published her novel and subsequently signed a three-book deal with HarperCollins.

Current Projects:

SARI: THE WHOLE FIVE YARDS

Currently under option to RoughCut/ Claire Kaloy

Previous Projects:

THEATRE

SARI: THE WHOLE FIVE YARDS

Preethi wrote, acted and produced this one woman show. Tristan Bates Theatre.

TELEVISION:

WRITERWALA

Previously optioned by Parti Productions.

BOOKS:

UNRAVELLING

Published by Kiss The Frog Press, September 2024.

100 SHADES OF WHITE

Published by HarperCollins, 2010. Translated into German, Polish, Greek, Italian and Dutch.

“She writes evocatively about childhood and there are passages of tight and lyrical immediacy” The Guardian

THE COLOUR OF LOVE

Published by HarperCollins, 2009. Translated into German.

“An absorbing novel about mothers, daughters, food and truth.” Closer

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GYPSY MASALA

Published by HarperCollins, 2008.

"A little gem of fiction ... a mystic and beautifully lyrical book." New Woman

CHILDREN'S BOOKS:

MONSTER LIFE LESSONS (Work in progress)

BUTTERFLY

Waterstones/Bliss in aid of the Dyslexia Institute.

JUBILEE DREAMS

Short story in Walking a Tightrope Anthology (Picador).

RADIO:

DREAMING ALICE

15-minute contemporary play adaptation of *Alice in Wonderland* produced by Christine Hall for Radio 4.

JOURNALISM:

Life Begins column - The Telegraph

Various travel – Sunday Times

TEACHING:

Creativity and Storytelling – Cranfield University, London Business School, FT/I.E Learning Alliance.

CORPORATE:

Managing Director of Kiss The Frog (company that brings the art of creativity and storytelling to global organisations).

- Written and produced over 30 leadership videos.
- Delivered various keynotes on the importance of creative thinking for innovation.

EDUCATION:

MA International Relations – Warwick University

BSC (Econ) European Union Studies with French and Spanish – Cardiff University